

THE STRATHMORE STANDARD

AND BOW VALLEY

**GRANITEWARE
TINWARE . . .
EVERYTHING
FOR THE
KITCHEN
STRATHMORE HARDWARE**

VOL. IX., NO. 24

STRATHMORE, ALBERTA, MAR. 20, 1918.

Subscription Price, 1.50 per year

Local Jottings

Mrs W. C. Brown returned from the States this week.

Owing to heavy pressure on our advertising columns, we have been compelled to shorten our news this week.

Mr and Mrs L. Pinkerton and family arrived back from the States last week.

A meeting of the Town Council was held on Tuesday.

F. G. Butler was a visitor to Brooks on Tuesday.

A number of Strathmore citizens were visitors to Calgary last week.

Archdeacon Hogbin, of Calgary, will hold service in the Anglican Church on Easter Day at 11 a. m.

Rev. A. C. Swainson, Bassano will conduct the service in the Anglican Church on Sunday evening.

Ye ever welcome spring is arriving. Mr Oscar Miller is harrowing in fall plowing this week.

A meeting of the U.F.A. will be held in the King Edward Hotel sample Room, on March 30th, at 2.30 p. m. Subjects for discussing binder twine, weed inspection, and income tax. All important matters to farmers. mar-20-27

A monster minstrel show will be given in the Opera House on Friday, April 15th in aid of the Presbyterian Church. Some 15 local gentlemen are taking part and rehearsals are being held. This will be one of the events of the season.

The rapid disappearance of the snow comes as a welcome relief to the farmers, who have had a large number of cattle to feed this winter, and they are now busy preparing to get on the land and.

Rev. A. D. Arenibald, Edmonton, will preach in the Methodist Church on Sunday morning, at 11, in the interest of the Alberta Social Service League, of which he is the field secretary. He will have some interesting things to say regarding the present status of prohibition in Canada.

Pure Neatsfoot Oil

in Quarts, Half Gallons,
Gallons and 5 Gall. ones

STRATHMORE HARDWARE

Red Cross Notes

The following subscription is (thankfully acknowledged)

Anonymous \$2.000 monthly School children desirous of knitting for the Society may obtain needles from Miss Morrison; a small charge will be made for these needles. We want every boy and girl to demonstrate their patriotic spirit by knitting wash cloths and hemming handkerchiefs. You can thus assist in making the 2000 articles for the next month's shipment.

The office will be open on Saturday, when we hope every lady will call and obtain work. By commencing early and sewing each week, there should be no difficulty in procuring a plentiful supply of work to forward monthly.

NEWS OF INTEREST TO EVERYONE

The Canadian Selling Service Co have their Sales Manager, with an extra staff of assistants, working day and night shifts, at the Strathmore Trading Co. Store, marking down each and every article. They promise you the most sensational Bargains ever put before the people of Strathmore. See our ad in inner page of this paper. Compare our prices with Mail Order Houses. "We've got 'em all Bent." All New Spring Goods are marked at Goodbye Prices. Don't let bad roads stop you from Saving Dollars but come to this Sale of Sales. Commencing March 23rd to a m.

UNION BANK OF CANADA

Secure Prompt Returns through Union Bank of Canada Drafts

When you ship your fruits, grain, livestock or any other produce, ensure prompt payment by getting through a Union Bank of Canada Draft on the Consignee. This is the business-like way, and will save you delayed payments and sometimes loss. The cost is trifling—see the Manager about it.

STRATHMORE BRANCH—J. L. Van Tighem, Manager
LONDON BRANCH—J. T. Burton, Manager
STANDARD BRANCH—T. L. Ferguson, Manager
CARLEND BRANCH—J. L. Van Tighem, Manager

The King Edward Dining Room is Now Open

FOR THE CONVENIENCE OF PATRONS

The Hotel has been redecorated throughout and guests can be assured of every comfort

Good Cooking First Class Service SPECIAL RATES TO BOARDERS

J. NAYLOR

Manager



Income Tax Forms

Are now available

Returns must be filed on or before 31st March

THE Dominion Income War Tax Act requires you to fill in one or more of the five special Forms provided before 31st March, 1918. In order to assist the public to understand just what is required of them, information on each Form is given below. Read carefully, then get three copies of the form that fits your case and fill them in. Answer all questions fully and accurately. For making false statements, a penalty of \$10,000 or six months' imprisonment, or both, is provided.

Individuals.—All persons unmarried, and all widows or widowers without dependent children, whose income is \$1500 a year or more, must fill in Form T1. All other persons whose income is \$1500 or more, use the same Form. Where any income is derived from dividends, list amounts received from Canadian and Foreign securities separately. Fill in pages 1, 2 and 3 only. Do not mark on page 4. Partnerships, as such need not file returns, but the individuals forming the partnerships must.

Corporations and Joint Stock Companies. no matter how created or organized, shall pay the normal tax on income exceeding \$1000. Use Form T2—giving particulars of income. Also attach a financial statement. Under Deductions show in detail amounts paid to Patriotic Fund and Canadian Red Cross or other approved War Funds.

Trustees, Executors, Administrators of Estates and Assignees use Form T3. Full particulars of the distribution of income from all estates handled must be shown as well as details of amounts distributed. A separate Form must be filled in for each estate.

Employers must use Form T4 to give names and amounts of salaries, bonuses, commissions and other remuneration paid to all employees during 1917 where such remuneration amounted in the aggregate to \$1000 or over.

Corporation Lists of Shareholders.—On Form T5 corporations shall give a statement of all bonuses, and dividends paid to shareholders residing in Canada during 1917 stating to whom paid, and the amounts.

Figures in every case are to cover 1917 income—all Forms must be filed by 31st March. For neglect, a fine of \$100 for each day of default may be imposed. In the case of Forms T1 and T2, keep one copy of the filled in Form and file the other two with the Inspector of Taxation for your District. In the case of T3, T4 and T5, keep one copy and file the other two with the Commissioner of Taxation, Dept. of Finance, Ottawa.

Forms may be obtained from the District Inspectors of Taxation and from the Postmasters at all leading centres.

Postage must be paid on all letters and documents forwarded by mail to the Inspector of Taxation.

Department of Finance,
Ottawa, Canada

Inspector of Taxation, Allan Thorburn, Custom Bldg, Calgary

Our Harness was bought right for CASH, as you will see

If you compare the following with departmental store prices

Martingale 1-2	\$1.25	Rawhide Halters, 2.00	2.25, 2.50
" 1-3-4	1.40		
Breast Strap 1-2	1.25	Blk. Stitched Halters	
" 1-3-4	1.40		
Home Straps 7-8	3 for 1.00	Broncho Halters	2.75
Breaching Straps	1.15	22 ft leas, 1 in.	7.00
Belly Bands, Layer	\$1.25	22 ft " 1-8	7.75

See our PLOW HARNESS, 2 inch two-plies Traces, splendidly made of good material. All leather in the above is first grade. Our stock of Beds, Mattresses, Coil Springs, Furniture, etc., is complete, of good quality and fair prices.

HARDWARE HARNESS FURNITURE

WM. E. BROWN,

HARDWARE

FURNITURE

Easter Millinery

WE have on show 100 PAT-
TERN HATS from the John
D. Levy Co., of Toronto.
These are right up to the minute
in style and are sent to us on ap-
proval, so that any we do not wish
to keep, we have the privilege of
sending on to the Calgary branch
warehouse. You can select a hat
the best style procurable at much
less than ordinary price, because we
have no risk to take.

Come this week while we
have this Special Showing
and select yours. Prices
from \$4.75 to \$10.50

New Waists New Neckwear
FOR EASTER

WE have just unpacked a full
line of Men's Hats and Caps
for spring wear in nifty styles
just the thing for men who are
particular about their appearance.

We have the New Spring Sam-
ples in for Men's Suits, Pecks are
noted for making suits that fit and
look good. Come and select yours
while we have a full range of patterns
Made-to-Measure Suits \$26.50 to \$50.00

Fresh Groceries, New Crochery,
Up-to-date Dry Goods

Gatenby & Fisher

WHERE THEY STOCK THE BEST
STRATHMORE - ALBERTA

There is no help for it--It is a CASE OF MUST SELL
BUTLER IS QUITTING
THE STRATHMORE TRADING CO. LTD

Now at the Mercy of the Public

COST FORGOTTEN, PROFIT FORSAKEN

\$25,000.00 STOCK

COST FORGOTTEN, PROFIT FORSAKEN

Now at the Mercy of the Public

THE GREATEST SALE EVER HELD

THE REASON
STRAIGHT TRADING CO., LIMITED

By arrangement completed, the entire **\$25,000.00 STOCK** consisting of Groceries, Dry Goods, Boots and Shoes, Furnishings and all other goods is sold into the Stratford Trading Company, Limited. However, the saving of Dollars means anything to you, come to this Sale of Sales. Share in it.

Each and every article is displayed in the store at exactly the Advertiser's Price. **NOTHING MISSESENTED.** All goods are Standard, well-known makes, which has built up the fine reputation this store has enjoyed. It is a Chance of a Lifetime, and if you are not here to attend this **PRICE-WRECKING CATASTROPHE**, you will regret it.

Crockery, has been placed in the hands of **THE CANADIAN SELLING SERVICE COMPANY**, with instructions to sell **ONE-HALF BY MARCH 30th**. The sale, without doubt, is the **MOST GENUINE AND LEGITIMATE SALE** ever staged in the vicinity of Stratford.

IT WILL PAY YOU TO TRAVEL FIFTY MILES to attend this **PRICE-WRECKING CATASTROPHE**. **NOTHING MISSESENTED.** All goods are Standard, well-known makes, which has built up the fine reputation this store has enjoyed. It is a Chance of a Lifetime, and if you are not here to attend this **PRICE-WRECKING CATASTROPHE**, you will regret it.

Sale opens Sat., Mar. 23, 10 a.m.

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ORIGINAL PRICES STILL REMAIN
THE GREATEST BARGAIN CAPITAL EVER STAGED

BUY YOUR EATS
HERE AND SAVE
MONEY

EVERYTHING PLAINLY MARKED
strong Hide
Sale Price \$3.95

SHOW YOU THE SAVINGS
Work Boots Men's Rubber Can
Reg. \$1.75 Men's Rubber Can

ON GOODS. YELLOW PRICE TAGS
WHOLE FAMILY

For 7 Days Only. Closing Saturday, March 30th

GROCERIES
AT
IRRESISTIBLE PRICES

Barbains at our
EVERYTHING GOES
DRY GOODS DEPARTMENT
except Q. F. Butler and the
NOTHING RESERVED

Attractive Banglowe
Curtains, Reg. \$4.00 per pair
Lace
Clerks, Barbains like hard sold

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ORIGINAL Prices Still Remain on Goods.

Beams, Extra spec. 100 lb 1.00
 Collected and packed in
 at the price we are
 not possibly be repurchased
 on these, for they are prac-
 tically unrecyclable, stockhold-
 ing.

A Perfect Fit
 Reg \$5.50 Ladies Doublet Blouses
 Now **\$3.45**



LOOK FOR THE YELLOW PRICE TAGS. They Show you the SAVINGS

Reg \$4.50 Ladies Vast Neck Blouses
 up to 10¢ per cent.
 Assorted Toilet Soap, values
 2 for **35¢**
 Reg \$2.50
 Your choice
 of Sweet mixed Pickles, **39¢**
 50 quart jars, Chow Chow
 Vinegar, now **19¢**
 Extra heavy ENGLISH O'FORD
 Linens, 12½, 14, 16, 18, 20
 Ladies' Misses' up to the
 40 to 42 sizes, all to go, savings
 and jellies, all to go, savings
 10¢ to 25¢ glasses pair of Jams
 the thing to make up for Spring
 make, 12½, 14, 16, 18, 20
 Sale Price **\$1.00**
 Ladies' Misses' up to the
 40 to 42 sizes, all to go, savings
 and jellies, all to go, savings
 10¢ to 25¢ glasses pair of Jams
 the thing to make up for Spring
 make, 12½, 14, 16, 18, 20
 Sale Price **\$1.00**

Sale Price **.33**
 Ladies' Misses' up to the
 40 to 42 sizes, all to go, savings
 and jellies, all to go, savings
 10¢ to 25¢ glasses pair of Jams
 the thing to make up for Spring
 make, 12½, 14, 16, 18, 20
 Sale Price **.33**

Sale Price **.39**
 Ladies' Misses' up to the
 40 to 42 sizes, all to go, savings
 and jellies, all to go, savings
 10¢ to 25¢ glasses pair of Jams
 the thing to make up for Spring
 make, 12½, 14, 16, 18, 20
 Sale Price **.39**

What you Buy, We Stand By

ENTIRE STOCK OF THE
ALTAR OF SACRIFICE
Extra Special Bargains will
be placed on the Bargain
Tables Every Day
SEE SECOND FLOOR

STRAATHMORE
THE CANADIAN SELLING SERVICE CO. in full charge of Sale, with orders to Sell half
this Stock. MAKE THE PRICES DO THE BUSINESS ARE THEIR INSTRUCTIONS

STRAATHMORE TRADING CO. LIMITED
ALBERTA

CASH TALKS LOUD
at the
STRAATHMORE TRADING CO.
But the Bargains HOLLER
SHOUT THE NEWS
Tell Your Friends

SEE SECOND FLOOR
TRADES EVERY DAY

STRATHMORE
LIMITED

ALBERTA

SHOUT THE NEWS
Tell Your Friends

Extra Special Bargains will be placed on the Bargain Table. But the Bargains HOLLER

STRATHMORE TRADING CO.

at the STRATHMORE TRADING CO.

ENTIRE STOCK on the ALTAR OF SACRIFICE

THE CANADIAN SELLING SERVICE CO. in full charge of Sale, with orders to Sell half this Stock. MAKE THE PRICES DO THE BUSINESS ARE THEIR INSTRUCTIONS

CASH TALKS LOUD

ORIGINAL Prices Still Remain on Goods. LOOK FOR THE YELLOW PRICE TAGS. They Show you the SAVINGS What you pay.

Beans, Extra split Kidney Cut, Splendid Value at former price	Now \$3.45
White Sauce, 10 lb. 1.00	
up to 10¢ per cake Your choice Five for 25¢	

50¢ quart jars, Chow Chow or Sweet mixed Pickles, 39¢ 50¢ quart jars, Chow Chow SHEETING, full width, fast color, and hard wearing, regular value 6¢ per yd.	Sale Price .39
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Wists, new value up to 85¢	Now \$3.29
MAIN FLOOR BARGAINS	

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<p>Men's Spring Work Sox sale price 6 pairs for 88¢</p> <p>Our spring collection of Men's Dress Boots, just unpacked, Reg. 99.75 values in Men's Black Velour Now selling for 2.95</p> <p>Very fine Broken Orange Peckoe, While it lasts. lb 40¢</p>	<p>\$1.28</p> <p>Look at This!</p> <p>Reg. 35.00 Ladies' Aprons checked patterns rants, stock up on these at 19¢</p> <p>Reg. 35.00 Ladies' Aprons checked patterns rants, stock up on these at 19¢</p> <p>To go at \$1.39 prints, & pretty flannellette, 39¢</p>	<p>70¢ per package. Washable Cape \$3.99</p> <p>Reg. 1.50 Aprons To go at \$1.39</p> <p>70¢ per package. Washable Cape \$3.99</p>	<p>B.C. Canned Tomatoes EXTRA SPECIAL</p> <p>Blenders, Gun Metal Ball Burton and Russian Tun Burton boots.</p>
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Here's the best thing for
Black & Blue Broadcloth Blouses
in Cuddles' Land, 1 for 2.00.
Sale price **\$5.45**
Men's Kangaroo Spring Wools
Boots. Not all sizes, but maybe
we have yours. Reg. \$4.50
96c
Overall Pants, regular value
\$1.50, sale price
96c
Spring wools, regular value
\$1.50, sale price
96c

Trading Co.'s Special Tea
Reg. 60c per lb. Sale price, **49c**
Blue Ribbon White Label Tea
Reg. 35c Coffee cut to **26c**
40c Special menu
Reg. 40c Coffee cut to **33c**
20c per lb. over 100 lbs.

Good quality Canned Pans,
assorted, sale price per tin **19c**
20c per lb. over 100 lbs.

Good quality Canned Pans,
worth today 20c, now 2 for **25c**
15c per packet. Sealed Raisins
reg. 30¢ price, 1 for **33c**

All to go at **\$2.49**
Last long at **\$2.49**
Early for these, they can't
catch the worm well, be
cause you know it's the yearly bird
\$1.75 Ladies' Waists **39c**
Now **79c**
Ladies' Blouses, all to go at **19c**
Reg. \$3.25 Ladies' dainty Stock
Garden Dresses, New Spring **33c**

SHOW YOU THE SAVINGS
Work Boots, Men's Rubber Coat
Reg. \$175. Men's Rubber Coat
strong Male Hide
Sale Price **\$29.93**

EVERYTHING PLAINLY MARKED

HERE AND SAVE MONEY

AT

IRRESISTIBLE PRICES
Curry, Reg. \$4.00 per pair
Lace
Attractive Banglowe Style
except G. F. Butler and the
NOTHING RESERVED
DRY GOODS DEPARTMENT

Cut to **\$2.89**
Ladies Goggles, Ray Value \$2.99
Men's Goggles, Ray Value \$2.99

MEN DO NOT PASS THESE UP
Values up to \$7.50 in Men's Work

The Greatest Bargain Carnival Ever Staged

ORIGINAL PRICES STILL REMAIN SHOE BARGAINS FOR THE WHOLE FAMILY

BUY YOUR EATS

ON GOODS. YELLOW PRICE TAGS

For 7 Days Only. Closing Saturday, March 30th

GROCERIES

BARGAINS AT OUR

EVERYTHING GOES

SECOND FLOOR

Tables 1, 2 & 3 updated
All going at one price
46 Essencers, and Tinsibles
Eyes, Collar Supporters, Dome
Type Measures, Hook laces,
Embroideries, Boots laces,
etc., some times practically un-
used here at their sale price.
With these tables closely.
New goods displayed each
day. **MATTRESS CROCKERY**
& **TOY DEPARTMENT ON**
the top floor.

RE-MARK DOWN PRICES
APPLY AT ONCE TO
MANAGER

LIVE LIFE IN THE SALE PEOPLE

Regular \$27.00 per yd. 6 feet
6 x 6 " \$9. sale \$7.34
6 x 12 regular \$18. sale \$13.68
wider, artistic Linoleum, now
selling for, per yard **\$1.89**
cut to **14c**

Second Floor
Crockery, Glassware, Enameled
Saucepans, Pudding Dish-
es, gentiles, values up to 35c.
Kromper, and Dressers, new
spring goods, all to go at
only **39c**

On table No. 1 you will find
10c VALUES FOR 4c
Beady Pins, Hair Nets, Hair
X's, Hair Pins, Hair Pins,
Ladies, Be sure to visit the
On Table No. 2, you will find
15c VALUES FOR 9c
all our Kitchen Utensils and
small Hardware, worth today
Bargain Floor, worth today
Ladies, Be sure to visit the
On Table No. 3, you will find
35c VALUES FOR 14c
Hand-Printed
T-Shirts, No. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 8

<p>\$2 values in Drill Shirts, all new stock, cut to \$1.39</p> <p>7pc Men's Elegant Socks, large flowing ends, sale 48c</p>	<p>Value up to \$5 Sale \$3.29</p> <p>New Patterned White Socks, sale price \$1.99</p>	<p>blue floral design, quality, comes in a beautiful</p> <p>\$18.75</p>	<p>open stock pattern, regular</p> <p>\$15 per set, sale price</p> <p>\$10.88</p>	<p>Supporters, 35c set, now 14c</p> <p>Ladies & Children's, sale \$4.97 to 8.95, regular \$9.38</p> <p>Regular \$1.58 per garment</p> <p>lined Union Suits, 50 men's fleece chance, sale price \$2.69</p>	<p>price, 2 pairs 55c</p> <p>skin-tipped fingers, sale 50c</p> <p>Gloves, knitted work, male</p> <p>Regular 39c, sale 29c</p>
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do the work of \$2.00, \$3.00, and even \$4.00

Sale opens Sat., Mar. 23, 10 a.m.

"EARNEST"
BE CONVINCED
COME where you can make \$1.00

It's a "Get the Money Sale in



by arrangements completed, the entire \$25,000.00 STOCK, consisting of Groceries, Dry Goods, Boots and Shoes, Furnishings and Crockery, has been placed in the hands of THE CANADIAN SELLING SERVICE COMPANY, with instructions to sell ONE-HALF by MARCH 30th. This news surely come as a surprise to us all. However, it will pay you to travel to the most genuine and legitimate sale ever staged in the vicinity of Stratford.

THE REASON
TOWN

NI

STRAITHMORE TRADING CO. LIMITED

Nothing

SALE

at any
\$5.00

THE GREAT

COST-FORGOTTEN, PROFIT-FORSAKEN

Now at the Mercy of the Public

THE STICKLEBOMBS CO. LTD. 10000 00 000 000

There is no help for it--it is a case of most sell

THESE THINGS DO NOT MEAN THAT WE ARE NOT TRYING TO DO THE BEST WE CAN TO IMPROVE THE SITUATION. WE ARE TRYING TO DO THE BEST WE CAN TO IMPROVE THE SITUATION.

